

The claims are amended as follows:

1. (currently amended) A motorized vehicle tire device, comprising:

~~a motorized vehicle tire configured to display a non-black and non-white colored surface~~  
preferably having an outer surface displaying a non-repeating colored pattern on at least twenty  
five percent (25%) of ~~an~~ said outer surface of said tire.

2. (currently amended) A motorized vehicle tire device, comprising:

~~a motorized vehicle tire configured to display a non-black and non-white colored surface~~  
~~preferably on at least thirty percent (30%) of an outer surface of said tire~~ having an outer surface  
displaying a non-repeating colored pattern, said tire being color coordinated with at least one  
portion of said vehicle.

3. (currently amended) A motorized vehicle tire device, comprising:

~~a motorized vehicle tire configured to display a non-black and non-white colored surface~~  
~~preferably on at least thirty five percent (35%) of an outer surface of said tire~~ having an outer  
surface displaying a photographic or digital image on said outer surface of said tire.

4. (currently amended) A device according to claim 1, wherein said tire is configured to display a non-black and non-white colored surface ~~more preferably~~ on at least ~~fifty percent~~ ~~(50%)~~ twenty-five (25%) of an outer surface of said tire.
5. (currently amended) A device according to claim 2, wherein said tire is configured to display a non-black and non-white colored surface most preferably on at least ~~ninety percent~~ ~~(90%)~~ twenty-five (25%) of an outer surface of said tire.
6. (currently amended) A device according to claim 1, wherein said ~~non-black and non-white colored surface~~ non-repeating colored pattern is a single non-black colored surface non-repeating pattern.
7. (currently amended) A device according to claim 1, wherein said ~~non-black and non-white colored surface~~ non-repeating colored pattern is a multiple colored surface non-repeating pattern.
8. (original) A device according to claim 1, wherein said outer surface of said tire includes at least one black colored portion.
9. (currently amended) A device according to ~~claim 7~~ claim 1, wherein said outer surface includes at least one white colored portion.

10. (currently amended) A device according to claim 1, wherein said outer surface of said tire displays art ~~tire is provided with a visual pattern.~~
11. (currently amended) A device according to claim 1, wherein said ~~visual pattern art~~ is a multiple colored pattern art.
12. (original) A device according to claim 1, wherein said tire is provided with lettering.
13. (original) A device according to claim 12, wherein said tire is provided with raised lettering.
14. (original) A device according to claim 1, wherein said tire is provided with at least one symbol.
15. (currently amended) A device according to claim 1, wherein said ~~tire is configured to display~~ displays advertisement.
16. (currently amended) A device according to claim 1, wherein said tire is provided with additional types of artwork.
17. (original) A device according to claim 1, wherein said tire is provided with at least one raised pattern.

18. (original) A device according to claim 1, wherein said tire is provided with at least one pin stripe.
19. (original) A device according to claim 17, wherein said pin strip is a raised pin stripe.
20. (currently amended) A device according to claim 1, wherein said ~~non-black and non-white colored~~ outer surface is configured to remain substantially the same color throughout a life time of said tire.
21. (currently amended) A device according to claim 1, wherein said ~~non-black and non-white colored~~ outer surface is configured to change color with time.
22. (currently amended) A device according to claim 1, wherein said ~~non-black and non-white colored~~ outer surface is configured to change color with wear.
23. (currently amended) A device according to claim 1, wherein said ~~non-black and non-white colored~~ outer surface is configured to change color when activated by at least one selected from the group consisting of electromagnetic radiation, chemical, pressure and temperature.
24. (original) A device according to claim 22, wherein said change of color is reversible.
25. (original) A device according to claim 22, wherein said change of color is irreversible.

26. (original) A device according to claim 1, including a device for lighting said tire.
27. (original) A device according to claim 1, wherein an outer surface of at least one sidewall is a same color as an outer surface of said tread.
28. (original) A device according to claim 1, wherein an outer surface of at least one sidewall is a different color from an outer surface of said tread.
29. (original) A device according to claim 1, wherein adjacent threads are different colored surfaces.
30. (original) A device according to claim 1, including a wheel, said tire being mounted on said wheel.
31. (currently amended) A device according to ~~claim 29~~ claim 30, wherein said tire is color coordinated with said wheel.
32. (currently amended) A device according to claim 1, wherein said tire is colored coordinated with at least one portion of ~~the~~ said vehicle.
33. (original) A device according to claim 1, wherein said tire is colored coordinated with at least one wheel and said vehicle.

34. (currently amended) A device according to claim 1, wherein said tire is colored coordinated with wheels of the said vehicle, exterior paint and trim of the said vehicle, and an interior color and trim of the said vehicle.
35. (original) A device according to claim 1, wherein a chemical composition used to make said tire provides a substantially uniform colored surface when formed.
36. (currently amended) A device according to ~~claim 34~~ claim 35, wherein said chemical composition remains substantially uniform in color throughout its depth when formed.
37. (original) A device according to claim 1, wherein a chemical composition used to make said tire provides a non-uniform colored surface when formed.
38. (original) A device according to claim 1, wherein said chemical composition used to make said tire provides a patterned colored surface along at least one axis when formed.
39. (original) A device according to claim 1, wherein said tires are made of a chemical composition that includes a coloring agent or additive.
40. (currently amended) A device according to ~~claim 38~~ claim 39, wherein said tires of made of a chemical composition that includes a coloring agent that is dispersed throughout the density of said composition and such coloring agent is capable of forming a non-black and non-white color that is fully developed throughout the depth of the tire composition.

41. (original) A device according to claim 40, wherein said coloring agent is chosen from the group consisting of metallic particles, metallic alloys, oxides of metals, dyes, pigments, photochromatic materials, reflective materials, and silica based compositions.

42. (original) A device according to claim 1, wherein said tire is configured to change color when said tire changes temperature.

43. (original) A device according to claim 1, wherein said tire is configured to change color when said tire changes pressure.

44. (original) A device according to claim 41, wherein said tire is configured to change color when said tire changes pressure.

45. (original) A device according to claim 1, wherein said tire is configured so that said tire changes color when the vehicle changes speed.